

# 14 Building Responsible and Sustainable Business

## WHAT ARE THE MAIN ISSUES

Chinese enterprises have gained increasing prominence both domestically and internationally. However, the sustainable development of Chinese enterprises is still in the initial stage, and the following challenges still remain:

- In order to ensure companies' successful operation and to maximize their future prospects, Chinese companies must be aware and confront with potential risks in social, environmental, stakeholder engagement and other aspects. The sustainable development capacity of Chinese companies still needs to be strengthened with sufficient knowledge, experience and human resources
- Policies and guidelines to facilitate Chinese companies' sustainable development are in place, however, these have to be continued, unified, fully integrated, and better enforced
- Communication between Chinese companies and the stakeholders in the wider community shall be strengthened not only to respond to improve transparency, efficiency, and effectiveness

## POSSIBLE SOLUTIONS

With the goal to minimize social and environmental risks and potential disputes during companies' domestic and overseas operation, whilst enhancing private sectors participation to achieve the sustainable development goals, we aim to implement and mainstream sustainable development values and practices at all levels.

### For Companies:

- Raising awareness and consciousness of sustainable and responsible development, helping companies integrate sustainable practices into their business strategy
- Building companies' capacity to implement sustainable practices, enhancing companies transparency
- Facilitating communication between companies and other stakeholders such as local community, NGOs, government
- Documenting and sharing good practices of Chinese companies' sustainable development

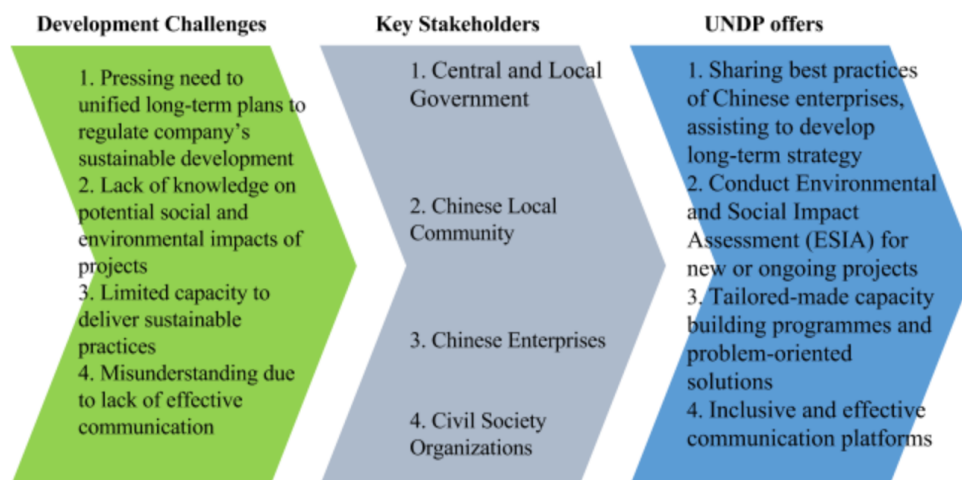
### For Government:

- Providing policy recommendations to better regulate and facilitate the sustainable development of Chinese companies
- Offering a case bank with best practices of the sustainable development of Chinese enterprises

### For other stakeholders:

- Facilitating communication with companies to avoid misunderstanding
- Improving information sharing between companies and stakeholders

## HOW CAN UNDP HELP



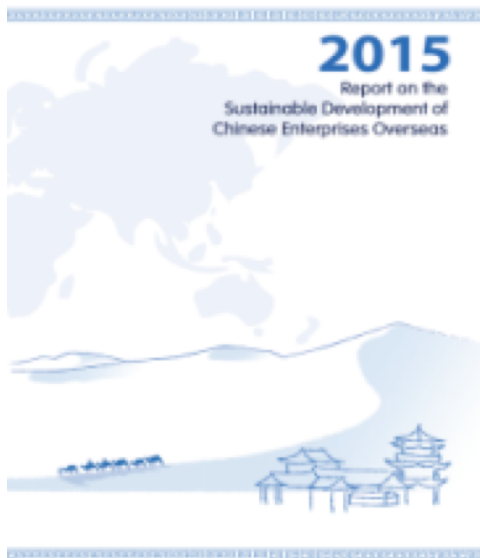
Road Map to Sustainable Business for Mutual Benefits

## 14 Building Responsible and Sustainable Business

### TO WHOM WE WORK WITH

Chinese Academy of International Trade and Economic Cooperation (CAITEC) under the Ministry of Commerce (MOFCOM); Research Center of State-owned Assets Supervision and Administration Commission of the State Council (SASAC); Government Agencies; Industry Associations and Chambers Of Commerce; Chinese Enterprises; Civil Society Organizations/ NGOs; Academia.

### UNDP PAST EXPERIENCE AND SUCCESSFUL CASES



As the first cooperation between Chinese governmental research institutes and UN organization on this topic, the 2015 Report on the Sustainable Development of Chinese Enterprises Overseas systematically summarizes Chinese government's efforts on promoting sustainable development abroad, presents Chinese companies' overseas sustainable development practices in terms of corporate governance, economic, social and environmental perspective.

The report was launched in Beijing in November 2015, and was later presented in Johannesburg, in Paris at OECD, and in New York at UN headquarter.

## 14 构建负责任和可持续的商业

### 主要问题

在本地和国际领域，中国企业已获得了越来越重要的地位。但是，中国企业的可持续发展仍然处在较为原始的阶段；于此，企业面临的主要问题是：

- 为确保成功运营并最大化前景，中国企业必须注意到社会、环境、相关利益方和其他方面会出现的潜在风险。中国企业仍然需要通过充足的知识、经验和人力资源来强化其可持续发展能力。
- 虽然用以促进中国企业可持续发展的政策和指导方针都相继出台，这些政策和指导方针都需要得到持续的执行和统一，最终达到完全整合和更好的实施
- 为了提高效率、效用以及透明度，中国企业和利益相关方应当在更广阔的社区范围内进行对话和交流。

### 可行措施

为了在企业的本土和海外运营中最小化社会风险、环境风险和潜在争议，同时强化私营部门在实现可持续发展目标的参与程度，我们计划在所有层面上实施践行可持续发展价值。

#### 针对企业

- 提高对于可持续和负责任的发展的意识，帮助企业将可持续实践融入到其商业策略中
- 构建企业实施可持续操作的能力并增加企业透明度
- 促进企业和其他利益相关者如当地社区，非政府组织和政府之间的对话
- 记录并分享中国企业在执行可持续发展中的优秀经验

#### 针对政府

- 提供政策建议以更好的规范和促进中国企业的可持续发展
- 提供包含最佳中国企业可持续发展实践数据的案例库

#### 针对其他利益相关者

- 促进企业间交流以避免误解
- 改善企业与利益相关者之间的信息分享渠道

### UNDP如何帮助

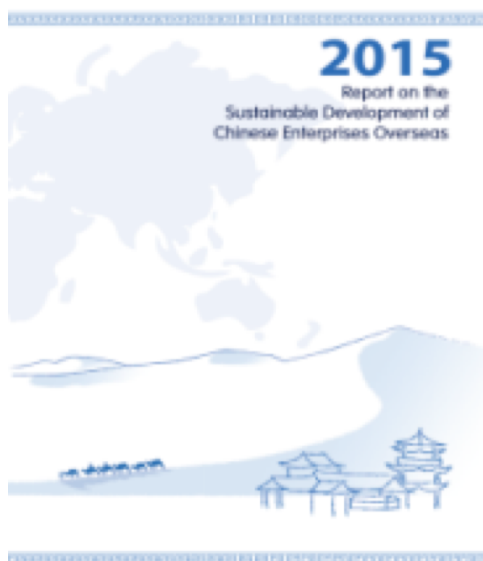


## 14 构建负责任和可持续的商业

### 我们的合作伙伴

- 商务部中国科学院国际贸易和经济组织
- 国务院国有资产监督管理委员会研究中心
- 政府代理机构
- 产业组织及商会
- 中国企业
- 公民社会组织及非政府组织
- 大学及研究院

### UNDP的过往经验和成功案例



- 强化地区合作并为亚洲易受灾国家建立一个更强的国际合作网络
- 通过试点社区的同伴学习来提供社区灾害管理的主动性，继而增强社区（灾害）抵抗能力
- 创建研究用交流网络并促进协同研究以推进CBDRR知识和学习的交流及应用
- 建立灾害信息平台以增加社区的灾害预备能力